WHO WE ARE
Panther Racing is a collegiate level formula racing team located at the University of Pittsburgh. We have a 35 year history of engineering excellence through in Formula SAE competitions. We give students practical knowledge and experience, expanding on their classroom curriculum and preparing them for the business and engineering world.

LEADERSHIP
Faculty Advisor
William Slaughter
Executive Director
Lucas Ramsey
Operations Director
Logan Huwe
Technical Director
Joseph Szlavik

EMAIL US TODAY TO JOIN OUR 2023 TEAM!

ALUMNI?
Make a contribution to become a distinguished alumnus

OUR COMPETITION
Formula SAE is an international collegiate racing series organized by the Society of Automotive Engineers (SAE). Formula SAE was established as a test of ingenuity and teamwork, providing students with the opportunity to design, build, and race formula–style racecars. The multiple Formula SAE competitions across the US host over 100 international collegiate teams. Teams are evaluated on the engineering and business principles of their car in design and presentation and their car’s quickness, agility and longevity are tested in acceleration, skid pad, autocross, and endurance.

BENEFITS
Panther Racing relies on all forms of sponsorship (cash, discounts, software, expertise, and in–kind) to successfully make a car each year. Sponsorship benefits:
- Exposure of product and company to young professionals
- Social Media and competition recognition
- Tax deduction through 501 (c) 3 NP
Specific Sponsorship details can be found in Sponsorship Tiers

SPONSOR TIERS

PANTHER PARTNER
$250–$999
Starting Package
- Small logo on car
- Small logo in sponsor block
- Team member recruitment
- New sponsor shout out

TITANIUM
$2500–$4999
Pitt Crew plus:
- Large logo on car
- Prominent logo in sponsor block
- Social media post
- Professional product use photos

‘PITT’ CREW
$1000–$2499
Panther Partner plus
- Medium Logo on car
- Medium logo in sponsor block
- Social Media Story
- Annual photo print

VICTORY LIGHTS
$5000+
Titanium plus:
- Feature logo on car
- Feature logo in sponsor block
- Permanent branding
- Facilities tour

FORMULA SAE
DESIGN | BUILD | COMPETE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE

FORMULA SAE
FORMULA SAE